



CELEBRATE OUR NEIGHBOURS

GNA Sponsorship Opportunities

The Good Neighbours Awards Celebration is an annual event hosted by the Association of Neighbourhood Houses (ANH). ANH owes its 115-year history to its many volunteers, community supporters and neighbours. The Awards offer an opportunity for staff, volunteers and clients to come together to celebrate and honour those who have made significant and long lasting contributions to our Neighbourhood Houses and communities. This is our 25th anniversary of the Awards and we plan on making it extra special for all attendees!

WE INVITE YOU TO BE A PART OF THE "GOOD NEIGHBOUR AWARDS" BY BECOMING A SPONSOR

Potential Market

- Participants at this year's event: **350-400** (Last year 325 people attended.)
- Community supporters and Neighbourhood participants (e.g., community organizations, government, stakeholders, government and business, contacts) through mailings, websites, flyers and email: **1000+** (Based on 2008)

Participating as a sponsor for Good Neighbours Awards will allow your organization to reach a targeted, diverse and multi-ethnic population. Last year's event was attended by more than 300 people, including families, corporations, volunteers, communities and neighbours. We also invite media to attend our event. Your company or organization's information will be promoted at the event through newspapers, television, radio, posters and on the ANH website.

Benefits

- Positive association with a successful community event
- Exposure to a potential new market
- Enhanced goodwill among your target markets
- Positive reinforcement of your company's values to your employees
- Tax benefits

Your support of the Good Neighbours Awards event is very much appreciated. We look forward to your favourable response. For more information about ANH and GNA, please log on to our website at www.anhgv.org



GNA SPONSORSHIP LEVELS & BENEFITS

PLATINUM – Funding Level \$7,501 - \$10,000

- Opportunity to be a Presenter of the British Columbia Good Neighbours Award
- Recognition as a Platinum Sponsor throughout the evening and through media coverage
- Company logo in the slideshow played during the event • Onsite display area as agreed upon by sponsor and ANH
- Full-page colour advertisement in 300+ copies of the GNA program distributed to attendees
- Company logo on our website www.anhgv.org for one year, linked to over 5,000 organization websites across B.C.
- Three-year ANH membership • Eight complimentary tickets to the event and VIP seating at the awards banquet
- Opportunity to insert company's promotional items into attendee gift bags

GOLD – Funding Level \$5,001-\$7,500

- Opportunity to be a Presenter of Corporate, Neighbourhood House, or Youth Good Neighbours Awards
- Recognition as a Gold Sponsor throughout the evening
- Half-page colour advertisement in 300+ copies of the GNA program distributed to attendees
- Company logo in the slideshow played during the event
- Company logo on our website www.anhgv.org for six months, linked to over 5,000 organization websites across B.C.
- Two-year ANH membership • Six complimentary tickets to the event

SILVER – Funding Level \$2,500 - \$5,000

- Recognition as a Silver Sponsor throughout the evening
- Company logo in the slideshow played during the event and in GNA program
- Company logo on our website www.anhgv.org for three months, linking over 5,000 organization websites across B.C.
- One-year ANH membership • Four complimentary tickets to the event

BRONZE – Funding Level \$500 - \$1,000

- Recognition as a Bronze Sponsor throughout the evening
- Company logo in the slide show played during the event and in the GNA program
- Two complimentary tickets to the event

OTHER SPONSORSHIP OPPORTUNITIES

- **Cocktail Reception** - your sponsorship will cover a welcome reception for all guests. Your company logo will be displayed at the reception, in the slide show and in the GNA program.
- **Table Sponsorship** - your sponsorship will cover our volunteers and community residents who may not be able to afford to attend. Your company logo will be displayed at the table.
- **Prize Items for Raffles and Door Prizes**
- **Corporate Promotional Items** - for the attendee gift bags (e.g., notepad, pen, keychain).

Please note: All sponsorships are eligible to receive tax deductible receipts from ANH.
To sign up for any of the sponsorships, please complete the "Sponsorship Application" enclosed.